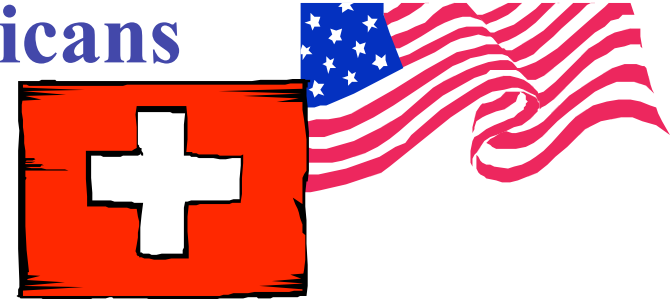


Enhancing Organizational Effectiveness among Swiss and North Americans



Purpose:

- ➔ Acquire methods and skills to manage relationships with US peers and subordinates

Objectives:

- ➔ Identify differences, as well as similarities, in Swiss and USA business culture
- ➔ Develop communication and management skills to work effectively with US Americans



Program/Contents

Session I: Culture and Stereotypes

Session II: Business Values and Fundamentals

Session III: Communications Tools and Styles

Session IV: Issues and Challenges

- ➔ Tools and Techniques for interviews
- ➔ Project Management
- ➔ Do's and Dont's Checklists

